



Talent Shaping Program (TSP)



A strategic leadership development journey designed to accelerate the growth of high-potential individuals.



**John
Antony**

Principal Consultant &
Executive Coach,
Cegos Asia Pacific

FACILITATOR

Introducing The Talent Shaping Program (TSP)



The **Talent Shaping Program** is a strategic leadership development journey designed to accelerate the growth of high-potential individuals.

The program shapes leaders who are capable of navigating complex environments, creating opportunities, and delivering business results.

The program is built on the 3E Leadership Development Model

3E Leadership Development Model

Education

Structured leadership learning through immersive leadership huddles.

Exposure

Executive coaching conversations with experienced facilitators.

Experience

Real project work where participants apply learning to real business challenges.

Program Timeline

- **Pre-Program Phase: (7th / 8th July 2026)**
 - TSP Delegate Briefing
 - TSP Delegate Interview
- **Program Phases: (August to November 2026)**
 - (04 – 06 August 2026) — 3 Days | 2 Nights Residential
Phase 1: Personal Transformation & Leadership Foundations
 - (08 – 10 September 2026) — 3 Days Non-Residential
Phase 2: Strategic Thinking & Leading Transformation
 - (06 – 08 October 2026) — 3 Days Non-Residential
Phase 3: Engaging Performance & Leadership Mastery
 - (10 – 11 November 2026) — 2 Days | 1 Night Residential
Phase 4: Driving Success & Project Presentations
- **Post-Program Phase: (November 2026)**

Upon completion of the TSP:

 - TSP Delegate Debrief
 - TSP Delegate's Superior Interview

Location:

Kuala Lumpur

Investment Fee:

MYR 30,000

per delegate, covering:

- All Huddles, Coaching Conversations, and Project Work
- Residential phase accommodation, meals, and facilities
- Non-Residential phase meals and facilities
- TSP Pre-Program and Post-Program phases
- TSP Closing Ceremony and Gala Dinner
- TSP Workbook and Reading Materials
- TSP Graduation Certificate

Secure Your Spot Today!



SPEAKER

John Antony

Principal Consultant & Executive Coach,
Cegos Asia Pacific

John has 35 years of management consulting experience in a diverse range of industries across Asia Pacific, Europe and Africa. He has worked extensively across Asia Pacific, Africa and Europe – and lived in 8 countries aside from his home country, Singapore. He has been an executive coach for 15 plus years with an additional 5 years as a personal transformation coach.

A management consultant by profession, John is focused on growth and value creation. He has helped organisations clarify their strategic directions and defined structured solutions to achieve performance, growth and vision realisation. He brings with him exceptional strategic, conceptual and analytical skills. He is able to work the deals across multi-cultural teams. In addition, his acute sense of cultural sensitivity and capacity to work with diverse teams of talents has brought about the best in people.

Function: Principal Consultant & Executive Coach, Cegos APAC since 2022

Languages: English

Education background/ Certificates:

- 2025 – Certified HRDC Trainer & Facilitator
- 1996 – MBA (Distinction), Maastricht School of Management, Netherlands
- 1989 – Graduate Diploma in Personnel Management, Singapore Institute of Management, Singapore
- 1987 – BBA, National University of Singapore (NUS)

Core competences and specialisations:

- Management Development + Leadership Development
- Transformation & Change Management
- Strategy Development & Execution & BSC (Balanced Scorecard) Implementation
- Process Re-engineering
- Organisation Restructuring

Career experience (Selected):

- Managing Director, Bulox Corporation (Singapore / India / Middle East) – 2 years
- Management Consultant, Antony Consulting (AC) – 32 years
- Management Consultant, Accenture – 2 years
- Divisional Director, SQ Center – 8 years
- Adjunct Faculty, Lee Kong Chian School of Business, Singapore Management University (SMU) – 5 years

Main client assignments (Selected):



Transforming Leaders. Delivering Impact.

What Participants Say



"The TSP programme provided new perspectives on managing emotions and understanding the connection between mind, body, and leadership."

Rizki,
Multinational Company



"A highly insightful experience on leadership, with strong emphasis on intention, progress, and emotional management."

Akhmad,
Multinational Company



"John Antony delivers clear, practical, and thought-provoking insights, especially on using the mind as a powerful leadership tool."

Ricko,
Multinational Company



"The TSP sessions encouraged deep reflection and helped me improve how I approach leadership and personal growth."

Edo,
Multinational Company

Trusted by Leading Organisations in the TSP Program



BOSCH

SNF
WATER SCIENCE

Schneider
Electric



Pratt & Whitney Canada
Une société de United Technologies



Hamilton Sundstrand
A United Technologies Company



**100 years already
and we're just getting started**

Our hubs

Asia Pacific (HQ SG) | Brazil | China | France |
Germany | Italy | Latin America (HQ CL) |
Portugal | Spain | Switzerland | United Kingdom

Our main partners

United States | Balkans | Czech Republic |
Hungary | Netherlands | Nordics | Poland |
Romania | Russia | Morocco | South Africa
India | Turkey | UAE | ...

International Recognitions and Awards



Operating in more than

50

countries through a network
of partners and distributors

1,500

employees and

+ 3,000

partner consultants

+ 4,000

digital learning assets
in more than

25

languages

+ 1 M

people trained each year
worldwide

250 M€

in turnover

20,000

Corporate customers

2.5 M

connected learners



Exclusive Corporate Enrolment Incentive

Organisations enrolling multiple delegates in the Talent Shaping Program may enjoy special enrolment benefits:

5%

Enrolment Incentive
for 2-3 delegates from the
same organisation

8%

Enrolment Incentive
for 4 or more delegates from
the same organisation

Valid for registrations confirmed before 26 June 2026.

CONTACT US FOR REGISTRATIONS:
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Beyond
knowledge