

# Talent Shaping Masterclass (Complimentary)

*An Exclusive Preview of the Talent Shaping Program (TSP)*

**30<sup>TH</sup> APRIL 2026**  
10:00 am – 12:00 pm (MYT)



The Majestic Hotel  
5 Jalan Sultan Hishamuddin,  
Kuala Lumpur, Malaysia, 50000

[View on Map](#)

In today's rapidly evolving business landscape, organisations need leaders who can navigate complexity, inspire people, and drive sustainable growth.

Join this exclusive masterclass to explore how organisations can identify, shape, and accelerate high-potential talent into future leaders.

This session will also offer a preview of the Talent Shaping Program (TSP) — a strategic leadership development journey designed to cultivate resilient, confident, and high-performing leaders.

During this session, participants will explore:

- The evolving definition of talent in modern organisations
- The twin drivers of talent: performance and potential
- How organisations can identify and accelerate high-potential leaders
- Practical strategies to retain top talent
- How leadership development programs can create sustainable organisational impact
- Participants will also receive an exclusive preview of the Talent Shaping Program (TSP) launching this year.



## John Antony

Principal Consultant &  
Executive Coach,  
Cegos Asia Pacific

**SPEAKER**

**Secure Your  
Complimentary Seat Today!**

**REGISTER NOW**

# Introducing The Talent Shaping Program (TSP)



The **Talent Shaping Program** is a strategic leadership development journey designed to accelerate the growth of high-potential individuals.

The program shapes leaders who are capable of navigating complex environments, creating opportunities, and delivering business results.

The program is built on the 3E Leadership Development Model

## 3E Leadership Development Model

### Education

Structured leadership learning through immersive leadership huddles.

### Exposure

Executive coaching conversations with experienced facilitators.

### Experience

Real project work where participants apply learning to real business challenges.

## Program Timeline

- **Pre-Program Phase: (7th / 8th July 2026)**
  - TSP Delegate Briefing
  - TSP Delegate Interview
- **Program Phases: (August to November 2026)**
  - (04 – 06 August 2026) — 3 Days | 2 Nights Residential  
**Phase 1: Personal Transformation & Leadership Foundations**
  - (08 – 10 September 2026) — 3 Days Non-Residential  
**Phase 2: Strategic Thinking & Leading Transformation**
  - (06 – 08 October 2026) — 3 Days Non-Residential  
**Phase 3: Engaging Performance & Leadership Mastery**
  - (10 – 11 November 2026) — 2 Days | 1 Nights Residential  
**Phase 4: Driving Success & Project Presentations**
- **Post-Program Phase: (November 2026)**
  - Upon completion of the TSP:
    - TSP Delegate Debrief
    - TSP Delegate's Superior Interview

### Location:

Kuala Lumpur

### Investment Fee:

# MYR 30,000

per Delegate, covering:

- All Huddles, Coaching Conversations, and Project Work
- Residential phase accommodation, meals, and facilities
- Non-Residential phase meals and facilities
- TSP Pre-Program and Post-Program phases
- TSP Closing Ceremony and Gala Dinner
- TSP Workbook and Reading Materials
- TSP Graduation Certificate

## Secure Your Spot Today!



**SPEAKER**

# John Antony

Principal Consultant & Executive Coach,  
Cegos Asia Pacific

John has 35 years of management consulting experience in a diverse range of industries across Asia Pacific, Europe and Africa. He has worked extensively across Asia Pacific, Africa and Europe – and lived in 8 countries aside from his home country, Singapore. He has been an executive coach for 15 plus years with an additional 5 years as a personal transformation coach.

A management consultant by profession, John is focused on growth and value creation. He has helped organisations clarify their strategic directions and defined structured solutions to achieve performance, growth and vision realisation. He brings with him exceptional strategic, conceptual and analytical skills. He is able to work the deals across multi-cultural teams. In addition, his acute sense of cultural sensitivity and capacity to work with diverse teams of talents has brought about the best in people.

**Function:** Principal Consultant & Executive Coach, Cegos APAC since 2022

**Languages:** English

## Education background/ Certificates:

- 2025 – Certified HRDC Trainer & Facilitator
- 1996 – MBA (Distinction), Maastricht School of Management, Netherlands
- 1989 – Graduate Diploma in Personnel Management, Singapore Institute of Management, Singapore
- 1987 – BBA, National University of Singapore (NUS)

## Core competences and specialisations:

- Management Development + Leadership Development
- Transformation & Change Management
- Strategy Development & Execution & BSC (Balanced Scorecard) Implementation
- Process Re-engineering
- Organisation Restructuring

## Career experience (Selected):

- Managing Director, Bulox Corporation (Singapore / India / Middle East) – 2 years
- Management Consultant, Antony Consulting (AC) – 32 years
- Management Consultant, Accenture – 2 years
- Divisional Director, SQ Center - 8 years
- Adjunct Faculty, Lee Kong Chian School of Business, Singapore Management University (SMU) -5 years

## Main client assignments (Selected):



# Transforming Leaders. Delivering Impact.

## What Participants Say



"The TSP programme provided new perspectives on managing emotions and understanding the connection between mind, body, and leadership."

**Rizki,**  
Multinational Company



"A highly insightful experience on leadership, with strong emphasis on intention, progress, and emotional management."

**Akhmad,**  
Multinational Company



"John Antony delivers clear, practical, and thought-provoking insights, especially on using the mind as a powerful leadership tool."

**Ricko,**  
Multinational Company



"The TSP sessions encouraged deep reflection and helped me improve how I approach leadership and personal growth."

**Edo,**  
Multinational Company

## Trusted by Leading Organisations in the TSP Program



**BOSCH**

**SNF**

WATER SCIENCE

**Schneider**  
Electric



**Pratt & Whitney Canada**

Une société de United Technologies



**Hamilton Sundstrand**

A United Technologies Company



# 100 years already and we're just getting started

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countries through a network  
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**+ 3,000**

partner consultants

**+ 4,000**

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in more than

**25**

languages

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people trained each year  
worldwide

**250 M€**

in turnover

**20,000**

Corporate customers

**2.5 M**

connected learners



Secure Your Spot for  
Talent Shaping Masterclass  
Preview Today!

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