



Training Industry, Inc. Contact

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FOR IMMEDIATE RELEASE

Announcing the 2019 Training Industry Top Training Companies Lists: Content Development

Raleigh, NC – May 23, 2019 – Training Industry today announced its selections for the 2019 Top Training Companies™ lists for the Content Development sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 and Training Industry Watch List reports on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2019 Top 20 Content Development Companies and Watch List](#)

Selection to the 2019 Training Industry Top 20™ Content Development Companies List was based on the following criteria:

- Industry visibility, innovation and impact
- Capability to develop and deliver multiple types of content
- Company size and growth potential
- Depth and breadth of subject matter expertise
- Quality of clients
- Geographic reach



“The 2019 Top 20 Content Development Companies continue to integrate the latest technologies, gamified experiences and innovative tools to develop engaging and enriching training content,” said Ken Taylor, president of Training Industry, Inc. “Increasingly, learning content incorporates innovative delivery modalities, including virtual and augmented reality, chatbots, and simulations for interactive training. These companies design and develop learning content that serves the full range of learner preferences in the modern realities of corporate training.”



“The companies selected for the 2019 Content Development Watch List are an exciting group of both established and up-and-coming organizations,” said Danielle Draewell, market research analyst at Training Industry, Inc. “These companies are among the emerging leaders of this market segment, many with specific expertise in the area of developing training content that supports learner engagement, retention and performance improvement.”

About Training Industry, Inc.

Training Industry (<https://trainingindustry.com>) presents news, articles, webinars and research reports focused on supporting the corporate training leader and offers complimentary referrals to training professionals seeking to source products or services at <https://trainingindustry.com/rfp>.