

Cegos,

International leader in training and development

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Key facts and figures

Almost **a century** of experience

Turnkey and tailored **learning solutions** (classroom / e-learning / blended learning)

Operational consultancy - Managed Training Services

€200 million in revenue

1,000 employees and **more than 3,000** partner consultants

Operating in **50** countries

€25 million invested in R&D since 2000

Training **250,000** people a year, a network of **1 million** learners

12,000 bespoke training projects a year for our customers

1,600 distance learning courses, in **12** languages

Worldwide operations

Cegos started expanding internationally in the 1950s and now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

The Cegos Group

China ✱ Czech Republic
France ✱ Germany
Italy ✱ Latin America
Portugal ✱ Singapore
Spain ✱ Switzerland
United Kingdom

Cegos' principal partners

Europe

Hungary, the Netherlands, Romania, Slovakia, etc.

Africa & Middle-East

Algeria, Cameroon, Côte d'Ivoire, Egypt, South Africa, United Arab Emirates, etc.

Asia-Pacific

Australia, Hong Kong, India, the Philippines, Thailand, Vietnam, etc.

Americas

Canada, Colombia, the United States, Mexico, etc.

Governance



THE BOARD OF DIRECTORS

Annick Allegret

In-House Training
and Consultancy

Guillaume Huot

Open Courses

José Montes

Chairman of the Cegos Group

Benoît Félix

Corporate Functions

Jesus ARAUJO Director of Cegos Spain * Étienne AUVILLAIN Director of Cegos Switzerland
Kárel BEDNAR Director of Cegos Czech Republic * Jeremy BLAIN Director of Cegos Asia-Pacific
Emanuele CASTELLANI Director of Cegos Italy * Pascal DEBORDES Director of the International Partners Network
Stéphane GRODNER Director of ib-Cegos Group * Javier HERMOSILLA Director of Cegos Chile-Latin America
Michelle LIU Director of Cegos China * Francis MARSHALL Director of Cegos UK
Ricardo MARTINS Director of Cegoc Portugal * Ingmar J. RATH Director of Integrata-Cegos Germany

For every project or requirement, there is a Cegos solution



* Supporting strategic shifts or sweeping change in your company

Cegos' operational consultancy and results-oriented approach will support your company through change and bolster your high-stakes training projects, primarily in areas such as human resources, management, sales, digital technology and information systems.

* Training globally

Large-scale projects demand special, comprehensive solutions. Cegos will stand by your side to roll out international training projects, taking care of everything from training engineering to project logistics.

Think global, learn local :

The solutions are international in scope, the delivery attuned to each area and culture.

* Empowering your teams with targeted expertise to tackle specific challenges

At Cegos, we tailor training solutions. This involves analysing your requirements and then building the right training experience with you, using bespoke, innovative approaches, at the right price.

* Offering job-specific training, advanced expertise and enhancing employability

Our choice of open courses provides opportunities for all team members to learn outside their organisations, share practices, methods and tools, and build new skills at their own pace.

Our customers

Accor, adidas, Airbus, Auchan, Banca d'Italia, Bank Mandiri, BASF, BBVA, BNP Paribas, Bombardier, Chaumet, China Mobile, Cisco Systems, Commerzbank, Continental Automotive, Daimler AG, EDF, Eurostar, European Central Bank, Faurecia, Ferrero, Fiat, GDF Suez, Givaudan, Hitachi, Holcim, Hyundai, Iberdrola, IKEA, Iveco, Kodak, Kuehne+Nagel, L'Oréal, LVMH, Menarini Asia-Pacific, Michelin, Nestlé, Nissan, ORACLE, Orange, Osram, RBS, Rolex, Royal & Sun Alliance, RWE AG, Safran, Sanofi, Santander, Siemens, Singapore Airlines, Société Générale, Software AG, Sonangol, SONY, Telefónica, Total, UNHCR, Valeo, Viking Cruises, Virgin Atlantic, VMware, Volkswagen, Yanmar, etc.



Digital training to sharpen your competitive edge

* E-learning consultancy and strategy

We provide 360° support to reassess and optimise your e-learning strategy. This encompasses every aspect, from analysing your requirements and the challenges you are facing (existing content, required new content, the types of employees you train, their learning methods and habits, etc) to running the project (blended training architecture, designing bespoke modules, setting up and managing communities, etc).

* Tailored and multi-device e-learning solutions

We provide a wide array of multimedia solutions (communities, learning management systems, etc) developed specifically for each business line and issue, and ready for rollout on a variety of devices (tablets, computers, mobile phones, etc).

* Blended learning

These innovative solutions optimise your training budget and timeframe by combining various training methods (on-site, off-site or informal) to build your teams' skills faster.



24 paths intertwining classroom training and e-learning, in short formats, available for international rollout and flexible to accommodate your company's requirements.

* The e-learning library

Learn wherever and whenever, at the best possible cost, with our choice of 1,600 distance training options (e-learning modules, webcasts, videoconferences, e-training programmes and more), which address a wide variety of professional and personal development requirements.



215 online training modules available in 17 languages.

Our main fields of expertise

Management and Leadership, Sales,
Professional and Personal Efficiency,
Project Management, Marketing and Communication,
Finance, Purchasing, Human Resources,
Training, Technical IT, etc.



Innovation and leadership

Cegos has been forward-looking since its inception almost 100 years ago. Our international expansion and continuous-innovation strategy are entirely geared to building skills.

- 2015 → Cegos starts operating in Latin America
- 2014 → Takes over Integrata, the leading training provider in Germany
- 2012 → Opens Cegos Asia-Pacific in Singapore
- 2010 → Creates the E-Learning Excellence Awards
- 2008 → Introduces Global Learning by Cegos® and e-Learning Solutions by Cegos®
- 2001 → First blended (e-learning and classroom) training courses
- 1997 → Opens Cegos in China
- 1958 → Starts expanding internationally, opens first base in Spain
- 1951 → First training courses
- 1937 → Creates corporate consultancy division
- 1926 → CGOST (for Commission Générale de l'Organisation Scientifique du Travail) established, becomes Cegos in 1936

Commitment, Agility, Sharing

These three values underpin our teams' initiatives to help businesses and people to thrive.

- 1 Commitment**
We work passionately and uncompromisingly **to empower our customers.**
We work responsibly and openly **to nurture trust.**
- 2 Agility**
We are relentlessly inquisitive and open-minded **to innovate.**
We listen and adjust to each situation **to provide the right solution.**
- 3 Sharing**
We work respectfully and trustingly **to foster teamwork.**
We are supportive and generous **to openly share all our knowledge and skills.**



Going beyond knowledge means...

... Cegos gets involved, side by side with the people and teams it trains, advises and empowers.

This pledge – and Cegos' leadership – spring from **3 key strengths:**

- ✦ We know our customers and the issues they are dealing with in depth, stay one step ahead of their requirements, and deliver focused, targeted solutions.
- ✦ We combine our expertise and the most innovative training methods to spark interest and put learners in control, to enable them to build their own skills.
- ✦ We have everything it takes to support businesses through their transformations and to train people around the planet.



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